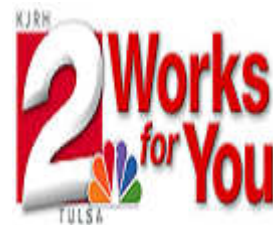


## ORDER



**Orders**  
**Order / Rev:** 198023  
**Alt Order #:**  
**Product Desc:** Lankford for US Senate  
**Estimate:** 10/24-11/8  
**Flight Dates:** 10/24/16 - 11/08/16  
**Original Date / Rev:** 10/12/16 / 10/13/16  
**Order Type:** GENERAL

KJRH

**Primary AE:** Jenna Salmon  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Rollins Communications  
**Buying Contact:**  
**Billing Contact:** Todd Rollins  
 P O Box 52667  
 Tulsa, OK 74152

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Lankford/Republican/US Senate  
**Demographic:** A25-54  
**Product Codes:** PL Federal Candidate, PL State  
**Priority:** P-4  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:** 1  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/16	10/31/16	31	\$3,965.00	\$3,370.25
11/01/16	11/08/16	33	\$4,005.00	\$3,404.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	31	\$3,965.00	\$3,370.25	0.00
November 2016	33	\$4,005.00	\$3,404.25	0.00
<b>Totals</b>	<b>64</b>	<b>\$7,970.00</b>	<b>\$6,774.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Salmon			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KJRH	10/24/16	11/08/16	Su Today Show Su Today Show	CM	7-8am	-----	:30	0	\$50.00	P-4	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S		1				\$50.00		0.00			
		Week: 10/31/16	11/06/16	-----S		1				\$50.00		0.00			
		Week: 11/07/16	11/13/16	-----		0				\$0.00		0.00			
N 2	KJRH	10/24/16	11/08/16	M-F Today Show M-F Today Show	CM	7-9am	-----	:30	0	\$85.00	P-4	0.00	NM	14	\$1,190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--		4				\$85.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		8				\$85.00		0.00			
		Week: 11/07/16	11/13/16	MT-----		2				\$85.00		0.00			
N 3	KJRH	10/30/16	11/06/16	Su 6-7am News Su 6-7am News	CM	6-7am	-----S	:30	1	\$30.00	P-4	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S		1				\$30.00		0.00			
		Week: 10/31/16	11/06/16	-----S		1				\$30.00		0.00			
N 4	KJRH	10/30/16	11/06/16	Su 8-9am News Su 8-9am News	CM	8-9am	-----S	:30	1	\$100.00	P-4	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S		1				\$100.00		0.00			

Order / Rev: 198023  
Alt Order #:  
Flight Dates: 10/24/16 - 11/08/16

Advertiser: Lankford/Republican/US Senate  
Product Desc: Lankford for US Senate  
Estimate: 10/24-11/8

KJRH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KJRH	10/30/16	11/06/16	Su 8-9am News Su 8-9am News	CM	8-9am	-----S	:30	1	\$100.00	P-4	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S		1				\$100.00		0.00			
N 5	KJRH	10/24/16	11/08/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	-----	:30	0	\$85.00	P-4	0.00	NM	14	\$1,190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--		4				\$85.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		8				\$85.00		0.00			
		Week: 11/07/16	11/13/16	MT-----		2				\$85.00		0.00			
N 6	KJRH	10/30/16	11/06/16	Meet The Press Meet The Press	CM	9-10am	-----S	:30	1	\$105.00	P-4	0.00	NM	2	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S		1				\$105.00		0.00			
		Week: 10/31/16	11/06/16	-----S		1				\$105.00		0.00			
N 7	KJRH	10/24/16	11/07/16	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	-----	:30	0	\$80.00	P-4	0.00	NM	11	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--		5				\$80.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		5				\$80.00		0.00			
		Week: 11/07/16	11/13/16	M-----		1				\$80.00		0.00			
N 8	KJRH	10/30/16	11/06/16	Su 5-530pm News Su 5-530pm News	CM	5-530pm	-----S	:30	1	\$300.00	P-4	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S		1				\$300.00		0.00			
		Week: 10/31/16	11/06/16	-----S		1				\$300.00		0.00			
N 9	KJRH	10/30/16	11/06/16	Sunday Prime A Sunday Prime A	CM	6-7pm	-----S	:30	1	\$400.00	P-4	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S		1				\$400.00		0.00			
		Week: 10/31/16	11/06/16	-----S		1				\$400.00		0.00			
N 10	KJRH	10/24/16	11/07/16	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035pm	-----	:30	0	\$220.00	P-4	0.00	NM	11	\$2,420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--		5				\$220.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		5				\$220.00		0.00			
		Week: 11/07/16	11/13/16	M-----		1				\$220.00		0.00			
N 11	KJRH	10/30/16	11/06/16	Su 10-11pm News Su 10-11pm News	CM	10-11pm	-----S	:30	1	\$160.00	P-4	0.00	NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S		1				\$160.00		0.00			
		Week: 10/31/16	11/06/16	-----S		1				\$160.00		0.00			
													Totals	64	\$7,970.00